

Message Text

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PAGE 01 TOKYO 03784 170923Z POSS DUPE
ACTION EA-09

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TO USIA WASHDC
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CINCPAC HONOLULU

UNCLAS TOKYO 3784

USIAC

CINCPAC FOR POLAD

E.O. 11652: N/A
SUBJECT: WEEKLY HIGHLIGHTS

1. PSYCHOLOGICAL: THE APPROACH OF THE CARTER-FUKUDA SUMMIT HAS SEEN A SWELLING FLOOD OF MEDIA ATTENTION TO THIS MEETING, WITH MANY FEATURES ANALYZING THE US-JAPAN RELATIONSHIP AND CURRENT ISSUES. NHK-TV'S POPULAR "STUDIO 102" MORNING SHOW ON 3/17 BEGAN MULTI-PART TREATMENT OF THE AGENDA THEMES BY FOCUSING ON THE MATTER OF WITHDRAWING USFK GROUND FORCES. ON PRIME EVENING TIME 3/17, NHK-TV IS SHOWING A 50-MINUTE SPECIAL ON THE WHITE HOUSE WITH BRIEF INTERVIEWS WITH PRES. AND MRS. CARTER AND SEGMENTS FROM USIA'S "TRANSITION" VTR. ONGOING JAPAN-USSR FISHERY TALKS ARE BEING HEAVILY TREATED AS A VITAL PROBLEM, WHILE THE WOODCOCK MISSION TO HANOI HAS DRAWN MODERATELY PROMINENT COVERAGE PLUS THE COMMENT THAT IT MAY HELP SHAPE THE COURSE OF INTERNATIONAL RELATIONS IN SOUTHEAST ASIA. THE MEDIA HAVE SHOWN MUCH CONCERN OVER THE ITC'S RULING OF DAMAGE TO U.S. MANUFACTURERS FROM FOREIGN TV SET IMPORTS, AND OVER THE GOJ'S DECISION TO PERMIT IMPORTS OF U.S. LEMONS DESPITE THEIR BEING TREATED WITH A PREVIOUSLY BANNED MOLD PREVENTATIVE. HEADLINES CALLED THIS

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"JAPAN'S DEFEAT BY AMERICA IN THE LEMON WAR."

2. PROGRAM

A. GUIDANCE FOR JOURNALISTS WITH PM FUKUDA: THE POST HAS PUT TOGETHER A SLIM BUT PITHY PACKET OF WELL SELECTED MATERIALS FOR JOURNALISTS WHO WILL ACCOMPANY FUKUDA TO

WASHINGTON. THEY INCLUDE ITEMS ON U.S. ASIAN POLICY AND THE NUCLEAR ENERGY QUESTION. THIS EFFORT WAS ORIGINALLY INSPIRED BY THE PACKET WHICH THE GOJ SUPPLIED TO AMERICAN JOURNALISTS ACCOMPANYING V-P MONDALE TO TOKYO.

B. ZASLOFF/BROWN: MACALISTER BROWN OF WILLIAMS COLLEGE AND JOSEPH ZASLOFF OF PITTSBURGH UNIV. PRESENTED PROGRAMS ON U.S. FOREIGN POLICY UNDER CARTER WITH A FOCUS ON ASIA. IN ALL PROGRAMS, AUDIENCE QUESTIONS WERE ALMOST EXCLUSIVELY ON HUMAN RIGHTS IN FOREIGN POLICY. AT THE TOKYO AC PROGRAM, CO-SPEAKER HIROHARU SEKI OF TOKYO UNIVERSITY VIGOROUSLY SUPPORTED PRES. CARTER'S INJECTION OF HUMAN RIGHTS INTO FOREIGN POLICY, MAINTAINING THAT IN A COMPLEX, INTERACTIVE WORLD SUCH IDEALISM IS A HIGHER FORM OF REALISM. HALF OF THE MIXED AUDIENCE OF 83 WERE REPORTERS AND EDITORS FROM MAJOR MEDIA OUTLETS.

C. LABOR AFFAIRS PROGRAM: AT NAGOYA, THE AMERICAN CENTER ARRANGED A DAY-AND-A HALF SEMINAR IN CO-SPONSORSHIP WITH THE LOCAL JAPAN-AMERICA LABOR EXCHANGE STUDY ASSN. FEATURED WERE THE EMBASSY'S LABOR ATTACHE ROBERT IMMERMANN, CAO (EXCHANGES) McDONALD, "SANKEI SHIMBUN" LABOR EDITOR EMOTO AND THE CHIEF OF THE ALL TOYOTA AUTO WORKERS UNION AS MODERATOR. THE PROGRAM BEGAN WITH A SMALL DINNER/DISCUSSION WITH LABOR LEADERS AND ANOTHER LIMITED DISCUSSION SESSION. THE SEMINAR ITSELF FOCUSED ON US-JAPAN LABOR RELATIONSHIPS, TRADE PROTECTIONISM, RACE RELATIONS, UNEMPLOYMENT ISSUES, ETC. IT WAS SUPPORTED BY A WELL-SELECTED VTR, PRESENTATION BOOKS, A SET OF SPECIALLY TRANSLATED ARTICLES, GRAPHICS AND UNCLASSIFIED

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A MESSAGE FROM DCM SHOESMITH. THE SUM EFFECT WITH THE AUDIENCE OF OVER 60--MOSTLY LABOR LEADERS--WAS A PROGRAM "THAT REALLY SPARKLED" AND HELPED BOOST THE POST'S RELATIONSHIPS WITH LABOR IN THIS KEY INDUSTRIAL AREA.

3. MEDIA SERVICING: ARTICLES ON FISHERIES OFFSHORE FROM ALASKA BY "HOKKAIDO SHIMBUN" REPORTER SAKAI HAVE CONTINUED TO APPEAR IN THAT IMPORTANT REGIONAL DAILY AND TO HIGHLIGHT THE VIEWS OF AMERICAN FISHERMEN AND FISHERIES OFFICIALS. THE PRIME LOCAL DAILY ON KYUSHU, "NISHI NIPPON SHIMBUN," HAS ALSO BEGUN CARRYING SAKAI'S ARTICLES. THE POST AND USIA'S FPC FACILITATED SAKAI'S CONTACTS IN ALASKA. THE 3/11 EDITION OF THE NATIONAL ECONOMIC DAILY "NIHON-KEIZAI" CARRIED A POST-FACILITATED INTERVIEW WITH NRC COMMISSIONER GILINSKY EXPLAINING THE USG POSITION ON NON-PROLIFERATION AND SECURITY OF NUCLEAR FUEL. AS A TEASER FOR TONIGHT'S NHK "WHITE HOUSE" SPECIAL, NHK-TV'S MID-EVENING "NEWS CENTER NINE" PROGRAM USED A THREE-MINUTE SEGMENT FROM THE AGENCY'S "TRANSITION" VTR.
MILLER

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
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Executive Order: N/A
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TAGS: PFOR, EFIS, ELAB, JA, (FUKUDA, TAKEO), (CARTER, JIMMY)
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